

## What is a Values Statement?

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A values statement describes the Town's CORE BELIEFS, which are based on the beliefs of members of the larger community. The values statement helps to define the mission and vision statements for a municipality, and also helps guide the decision-making process for a town or city. To be meaningful, values must be described in clear *behavioral* terms.

### \*Examples from other Maine towns:

#### Town of Naples, Maine:

**INCLUSION:** Recognition of the rights of all individuals to mutual respect; acceptance of others without biases based on differences of any kind.

**RELIABILITY:** Doing what we say we will do and understanding the importance of communication.

**KINDNESS:** Choosing to use our time, talent and resources to help others. Treating everyone the way we wish to be treated.

**INTEGRITY:** The foundation of trust. Actions reflecting adherence to laws and a strong morality.

**FUN:** Helping others enjoy life is a privilege. Play, laugh, and build joyous memories.

**FORWARD THINKING:** Keeping the needs of future generations of Naples residents and visitors in our minds and actions.

#### Town of Monson, Maine:

Facilitate growth that is **sustainable** with respect to the economy, environment, and community. • Promote the **health, safety, and welfare** of Monson citizens in a way that is **equitable** of the public and individual citizens. • **Preserve** Monson's small-town character, both in appearance and development design. • Facilitate a **diversity of land uses** including residential, commercial, industrial, and open space. • Maintain an **efficient transportation** system. • Encourage both **active and passive recreational opportunities**. • **Capitalize** on Monson's recreational and artisan resources to promote tourism.

#### Town of Hampden, Maine:

Four Core Values:

1. A strong community
2. A growing economy
3. A playful people
4. A natural landscape

\*More information on municipal planning and for examples of values statements see:  
[Maine.gov/dacf/municipalplanning/comp\\_plans/index](http://Maine.gov/dacf/municipalplanning/comp_plans/index)